



Training Report



FORUM ON INTERNET GOVERNANCE, DIGITAL SAFETY, AND CYBER SECURITY

Learning the benefit of Technologies, Affordable, Secure and Accessible Internet for Citizens

January 4, 2023

Location: Ugunja Town, Siaya County

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1.0 Overview

The session was hosted by the Internet Society Kenya Chapter, Kijiji Yeetu and International Centre for Missing and Exploited Children (ICMEC). In the partnership, ISOC Kenya promotes an Internet of opportunities and aspirations while respecting humanity. Kijiji Yeetu is a community network platform that offers a unique ecosystem for activating villages' resources, knowledge, and inspiration into viable development opportunities in counties in Kenya to build future generations of youth, women, and their families. (ICMEC) hope to make the world a safer place for children is universal. It develops programmes, responds effectively to regional and local needs, and spreads knowledge about information technology. The training brought together more than 60 people, aimed to increase awareness and knowledge on internet governance, digital safety, and cybersecurity among underserved communities in Ugunja and Siaya County and empower them to become champions of internet safety.

2.0 Objectives:

- To dialogue, and consult on internet governance, digital safety, and cyber security
- To share our experiences and stories concerning Internet;
- To empower underserved communities, including youth, women, and people with disabilities, to become champions of internet safety.

3.0 Actions, Results and Indicators of Success:

3.1 Actions

- Conducted effective, dynamic youth engagement to identify the specific needs and challenges faced by underserved communities in Ugunja, Siaya County, in relation to internet governance, digital safety, and cybersecurity.
- Sharing of best practices and challenges that covered topics such as internet governance, digital safety, and cybersecurity.
- Identified and invited resource persons with expertise in internet governance, digital safety, and cybersecurity to facilitate the training in Ugunja, Siaya County.



3.2 Results:

- In Ugunja and Siaya County, 60 members of underserved communities trained in internet governance, digital safety, and cybersecurity. By promoting inclusive access to technology in these domains, this training hopes to bridge the digital divide.
- 16 partners engaged in sessions, and over 30 contributions were provided through webinars, in-person meetings, and social media. Participants were equipped with tools to enhance internet safety for underserved communities in Ugunja, Siaya County. The project aimed to empower participants with knowledge and skills to mitigate online risks and promote digital literacy. Partners also collaborated on developing sustainable strategies to address internet safety challenges in the region.
- Five (5) tweets were made. Zoom videos on meetings were available as reference and learning material, potentially increasing the reach and impact of the content beyond 1,000 followers.
- 25 new members recruited as a result of the process gained knowledge and skills on internet governance, digital safety, and cybersecurity and became champions of internet safety in Ugunja.

3.3 Indicators of success:

- Number of participants trained.
- Increase in knowledge and awareness on internet governance, digital safety, and cybersecurity among participants in Ugunja, Siaya County.
- Increase in the number of champions of internet safety among underserved communities in Ugunja, Siaya County.
- Development of tools to enhance internet safety for underserved communities in Ugunja, Siaya County.



KijijiYeetu @kijijiyeetu · Jan 4

To empower underserved communities, a forum on internet governance, digital safety & cyber-security was organized together with [@ISOC_Kenya](#). As a [#CommunityNetworks](#) we invest tools & inclusion of youth, women & PWD as Internet Safety Champions. [@internetsociety](#) [@ISOC_Foundation](#)



Promote



4.0 Project Participants

There were about directly 60 at the meeting and 20 (indirectly) in zoom meeting. The majority of participants were from youth organizations, sports teams, and faith-based groups, and activities were conducted.

5.0 Recommendations and way forward:

- The need to sustain the momentum of the training forum and provide support to underserved communities in Ugunja is addressed by organizing regular follow-up sessions and workshops to ensure participants are up-to-date with the latest developments in internet governance, digital safety, and cybersecurity.
- Partnerships with local organizations and stakeholders can be established to expand the reach of the training forum and provide more resources to underserved communities..
- The need to develop policies and guidelines that would enhance internet safety for underserved communities in Ugunja and Siaya County
- Collaboration between governments, civil society organizations, and the private sector is needed to enhance internet safety for underserved communities in Ugunja, Siaya County. This collaboration should involve providing affordable and accessible internet services as well as digital literacy programs to empower these communities with the necessary skills to navigate the online space safely.
- The need to invest in tools and technologies that would enhance internet safety for underserved communities in Ugunja and Siaya County, including youth, women, and people with disabilities,

The training forum on internet governance, digital safety, and cybersecurity was successful in empowering underserved communities in Ugunja, Siaya County, and investing in tools that include youth, women, and people with disabilities as Internet safety champions. The training forum provided an opportunity for underserved communities in Ugunja, Siaya County, to gain knowledge and skills on internet governance, digital safety, and cybersecurity, and become champions of internet safety. The training forum also helped to identify the specific needs and challenges faced by underserved communities in Ugunja

ANNEX

Annex 1: Poster and Zoom link

KijijiYeetu
A Model of Change

Internet Society
Kenya Chapter

**FORUM ON INTERNET GOVERNANCE,
DIGITAL SAFETY, AND CYBER SECURITY**

Learning the benefit of Technologies, Affordable, Secure and Accessible Internet for Citizens

Join Zoom Meeting
Meeting ID: 898 2437 8900
Passcode: 770478

2200 Members in Kenya.

January 3, 2022

Ugunja Town, Siaya, Kenya

Rural Youth, Women, and PWDs involved in community network promoting digital transformation and sovereignty

Annex 2: programme

KijijiYeetu
A Model of Change

Internet Society
Kenya Chapter

International Centre for Missing and Exploited Children

**FORUM ON INTERNET GOVERNANCE,
DIGITAL SAFETY, AND CYBER SECURITY**

Learning the benefit of Technologies, Affordable, Secure and Accessible Internet for Citizens

The session will be hosted by Internet Society Kenya Chapter was created in 2012 and officially recognized in Kenya in 2015 as a branch of the Internet Society. The chapter promotes an Internet of opportunities and aspiration while also respecting humanity. Kijiji Yeetu is a community network platform that offers a unique ecosystem for activating our villages' resources, knowledge, and inspiration into viable development opportunities in counties in Kenya that build future generations of youth, women, and their families through smart villages in Kenya and beyond Africa.

SPECIFIC OBJECTIVES

- 1) To dialogue, and consult on internet governance, digital safety, and cyber security
- 2) To share our experiences and stories concerning Internet;

EXPECTED OUTCOMES

- Effective, dynamic youth engagement;
- Sharing of best practices and challenges experienced in the ISOC Kenya 10 years celebration;
- Clear roadmap and clarity on different roles

METHODOLOGY: Participatory hybrid session in Ugunja, with online discussion forum through Zoom.

DATE: January 3, 2023, 3,00pm to 4.30 pm.

Venue: Ugunja, Siaya County

PROGRAM

TIME	ACTION
2:00 - 2.30 pm	Opening Session: <ul style="list-style-type: none"> Prayers Introductions, expectations, and Objectives of the meeting – Host Welcome remarks by Eng. Alphonse Dywech, Vice President, ISOC Kenya Remarks by Dr. Collins Oduor, Chair, Kijiji Yeetu, Associate Professor, United States International University (USIU). Session Address <ul style="list-style-type: none"> Representative of Ugunja Interfaith Church Representative of Ugunja Youth Parliament Representative of Ugunja ICT PWD
2.30-3.30 pm	Presentation: <ul style="list-style-type: none"> Internet Governance, and Process – Hawi Rapudo, Secretary General, ISOC Kenya Internet Safety, and Online abuse - Athena Morgan Africa Regional Project Manager, International Centre for Missing and Exploited Children (ICMEC) Kenya Social Media and Youth engagement – Dr. Onyango Rapudo, Lecturer, ICT, Kisii University
3.30 - 4.30 pm	<ul style="list-style-type: none"> Plenary Session Meeting Resolution Vote of Thanks
	The departure of members and guests from the Venue

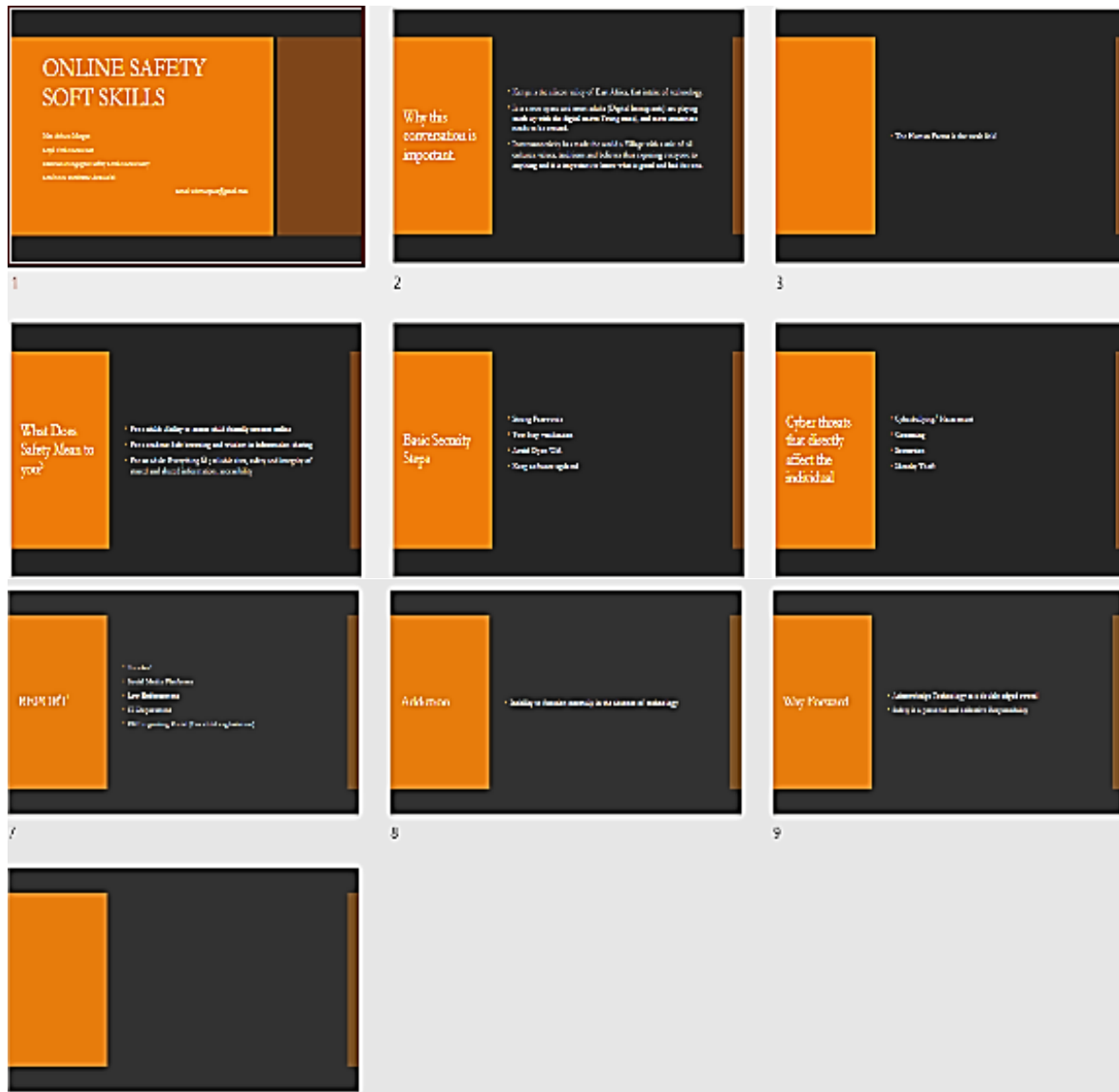
Internet Society
Kenya Chapter

330, Diari Road, Off Ole Dume
Nairobi, Kenya

website: www.isoc.or.ke

Annex 4: some of the presentations

Annex 1: Online Safety Soft Skills



Annex 2: Social Media and Ethics



By Damas Oduor-Ogwe,
Knowledge Management Team Leader

Social Media Policy
Uganda Youth Peace Week
December 8 to 10, 2021
@Nyasenda Technical Institute (NYATI)
Uganda

Social media policy is a guiding document principal for an organization involved in social networking through social media tools. It outlines the do and don'ts of social media engagements within an organization.
Social media is a dynamic, online medium that has changed the way we work. Similar to traditional media, social media offers opportunities to collect and share news, communicate with audiences and advocate for change. However, unlike traditional media, social media allows for this to happen on the Web in real time through highly interactive global or regional social networks.

Skills for a Social Media Person

1. Know organization's purpose
2. Know how to seek information
3. Be aware of risks and benefits
4. Understand importance of using sound judgment
5. Have passion for social media and technology

Questions to consider before developing a social media policy:
1. How much guidance do you want to offer? Do you want the policy to define everything that staff should or should not do? Or do you want to simply provide a vision and strategy to help them make their own decisions?

2. How formal do you want the policy to be? Do you want it to include legal jargon or will informal guidelines suffice?
3. Who is the audience for the policy? Is it for a few members of staff or is it for everyone in the organization?

Issues For Consideration:

A. VALUES

1. What are your organization's values and how will they translate to your social media guidelines?
2. Do you strive to be impartial on political issues?
3. Do you have to foster collaboration? Is humility important to you?
4. Think about your values and discuss what it means for your presence on social media.

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Uganda Youth Peace Week, 8th to 10th December 2021

1. RULES

1. Who is in charge of the different rules connected to social media?
2. Who sets the strategy?
3. Who manages the different platforms?
4. Is it the same person?
5. Do you have a back-up person?

2. TONE

1. What tone of voice do you want to use?
2. Do you want to communicate in a formal tone or more casual tone?

3. CONTENT

1. What is appropriate to say online?
2. What should you never post?
3. What types of posts require prior approval?

4. MISFEASANCE

1. Will you use original assets produced by your organization?
2. Or, is it okay to use media from the Internet?
3. What types of images or videos should not be shared?

5. CONSIDERATION

1. How will you measure "CONSIDERATION" on social media channels?
2. How will you handle negative comments?
3. What is a back-up response?
4. How should you respond?

6. PRIVACY

1. Will you provide training on how to properly include attribution to original sources?
2. Will you be associated with photos or images?
3. If so, will you use a person's full name or first name only?
4. Is it okay to tag people in the photos?
5. What is a way to use photos or videos of children or of certain communities?

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Introduction

Businesses are today taking to the cyberspace to increase their visibility with a view of increasing sales. This trend applies to small, medium and big businesses as well as start-ups. An online presence is vital in today's business environment. This online presence can be through a traditional website or the more interactive social media platforms.

Defining ethics

Accepted norms, conduct or behavior which are directly aimed at generally accepted or accepted Do's and Don'ts.

Social media

Digital medium that allows for real time communication with friends and other audiences, collecting and sharing news, as well as advocacy.

A. Prepare before you post

- Businesses MUST present new and innovative ideas, information and products to new.
- You MUST always be well read on the subject/topic that you wish to share/post.
- You MUST research to get more information and insights.
- Should seek information from any other reliable sources especially when responding to allegations/news/updates etc.
- This MUST be done well before posting.

B. Keep a Good Taste

- Choose interesting topics (relevant) be wholesome in language, ideas and presentation.
- Obscenity, Marginality, profanity and vulgarity have no space in community.
- Cursing or use of swear words are a no-go zone.
- Remember, successful/influential brands and products are built in high esteem. Your posts and ambassadors must be sober in both action, language and thoughts.

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1. Tell the Truth

1. Before accepting information check it for accuracy for the sake of presenting the progress, for it is the reality that shapes the information that is expected from the organization.

2. Verify Information

1. Seek and check all information with credible sources such as experts, family, knowledgeable persons, colleagues, advisors, trusted persons and the media of the source is credible.

3. Be True

1. DO NOT misrepresent your own ideas, practices, traditions or personal beliefs when posting.

4. Respect your corporate identity

1. Do not use the corporate logo or name in a way that is not in line with the corporate identity.

5. Respect the Rights of Ownership

1. The right of the community to have a right to open access to information is a fundamental principle.
2. Information, especially the personal/family history should not be misused for the sake of media and information.
3. Respect all the social information provided to you. You may have more than one source of the same information.

6. Check the Facts

1. Check facts for both an individual or your company.
2. Acknowledge the existence of the business.
3. Present your business with dignity with appropriate and accurate information that could be considered as misleading or untruthful.

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8. Determine the Scope, Goals, and Values

- A lot of times, many and various reports about others are usually delivered to blogs, radio stations and other media outlets. Some of the information is too poor and lacking in logic and depth.
- Some times, valuable information is so to avoid misinterpreting the posts.

9. Respect

- Avoid posting of other's posts as posts.
- Use appropriate words.

10. Conclusion

- Verify facts.
- Contact both parties before sharing.
- Check credible sources to back up your posts.
- Remember, when charged with information, it is the media house and the publisher to prove that they did not mislead the public. This is in contrast to the media house where the publisher has to prove that they did not mislead the public.

Annex 3: Building Trust for youth Engagement in ICT at Rural

